

PromaPlast named exclusive authorized distributor of acrylic-based products ACRYLITE® and ACRYMID® in Mexico

Parsippany, NJ, USA – Effective immediately, PromaPlast will be the exclusive authorized distributor of Roehm's acrylic-based molding compound products in Mexico. Roehm's ACRYLITE® and ACRYMID® brands of polymethyl methacrylate (PMMA) products are established in many applications in the lighting and automotive industries as well as in the electronics and household appliances sectors.

Headquartered in Lerma, PromaPlast has been present in the Mexican market for more than 23 years, observing an impressive growth record. PromaPlast's linecard includes numerous top brands of specialty plastics, which allows them to serve diverse and demanding market segments such as Automotive, Construction, Appliances, Consumer and Electronics. The inclusion of Roehm's PMMA line is seen by Roehm and PromaPlast as a perfect fit which will strengthen both companies' presence in the Mexican market.

Utilized in many different fields of application, from high-gloss pillar covers on cars to light-guiding materials in luminaires, Roehm's ACRYLITE® and ACRYMID® molding compounds are the ideal solution for applications requiring exceptional brilliance and transparency, unparalleled weather resistance, and excellent surface characteristics.

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About Roehm

With 3,900 employees and 15 production sites worldwide, Roehm is one of the world's leading manufacturers in the methacrylate business. The medium-sized company with branches in Germany, China, the USA, Russia, and South Africa has more than 80 years of experience in methacrylate chemistry and a strong technology platform.

Roehm is a worldwide manufacturer of PMMA products sold under the ACRYLITE® and ACRYMID® trademark in the Americas and under the PLEXIGLAS® and PLEXIMID® trademark on the European, Asian, African, and Australian continents. More information is available at www.roehm.com

About PromaPlast

Founded in 1996 and privately owned, PromaPlast is the top polymer specialties distributor in Mexico. Serving over 1,000 customers on a regular basis through their 9 sales and logistics offices country-wide, with ISO 9001-2015 certification, and supported by more than 100 professionals, PromaPlast has the most complete product line of the plastics industry in Mexico.

www.promaplast.com

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Contact person specialized press:

Röhm GmbH
Thomas Kern
Global Communications
BU Molding Compounds
Kirschenallee
64293 Darmstadt
Germany
T +49 6151 18-3071
thomas.kern@roehm.com

Roehm America LLC
Peter Rieck
Distribution Manager
BU Molding Compounds
299 Jefferson Road
Parsippany, NJ 07054
USA
T +1 608 358 3178
peter.rieck@roehm.com

www.roehm.com

Röhm GmbH
Dolivostr. 17
64293 Darmstadt
Germany
www.roehm.com

Management board
Dr. Michael Pack
Dr. Hans-Peter Hauck
Martin Krämer
Magdalena Wagner

The company is registered in Essen
Court of registration:
District Court Essen
Trade Register HRB 26282